

Panduan Mengakses Journal Technological and Economic Development of Economy

1. Klik tautan jurnal <https://journals.vilniustech.lt/index.php/TEDE/index/>

2. Masukan topik yang ingin dicari pada kolom pencarian

The screenshot shows the homepage of the journal. At the top, there is a purple header bar with the journal's name "TECHNOLOGICAL and ECONOMIC DEVELOPMENT of ECONOMY" and a "VILNIUS TECH Journals" logo. Below the header are navigation links for HOME, ABOUT, JOURNAL POLICIES, JOURNAL REVIEWERS, CURRENT, ARCHIVES, ARTICLES IN PRESS, and LOGIN. A search bar with a magnifying glass icon is located on the right side of the header, with a red box highlighting it. The main content area has a white background. On the left, there is a sidebar titled "JOURNAL CONTENT" with sections for "Peer review system" (make submission, check revision), "About Journal" (dropdown menu), and "Guidelines" (dropdown menu). Below this is a section for "Web of Science" showing JCR Category, Q1 Economics (57/597), 2023 JIF: 4.8, 2023 JCI: 1.83, and 2022 JCI: 2.09. There is also a Scopus section showing Economics, Econometrics and Finance, Q1 Finance. In the center, there is a large image of the journal cover with the title "TECHNOLOGICAL and ECONOMIC DEVELOPMENT of ECONOMY". Below the cover are buttons for "Current Issue", "Archive Issues", and "Announcements". To the right of the cover, there is a brief description of the journal's focus on sustainable economic development and its importance to economists and policy makers, followed by a "More information ..." link. At the bottom, there is a "CURRENT ISSUE" section with a "Published: 2025-01-22" message, an "ARTICLES" section with a featured article titled "Will peer-to-peer online lending affect the effectiveness of monetary policy?", and download links for PDF and Page 1-22.

3. Klik salah satu topik yang ingin dibaca

The screenshot shows the homepage of the journal "TECHNOLOGICAL and ECONOMIC DEVELOPMENT of ECONOMY". The header includes the journal's name, social media links for Facebook, Twitter, and LinkedIn, and a search bar. The main content area has two columns: "JOURNAL CONTENT" on the left and "SEARCH" on the right. The "JOURNAL CONTENT" column features a "Peer review system" button, dropdown menus for "About Journal" and "Guidelines", and sections for "Web of Science" and "Scopus" impact factors. The "SEARCH" column contains a search input field with the query "business administration", a "Search" button, and filters for "Advanced filters", "Published After", "Published Before", and "By Author". Below these are "Search Results" for two articles:

Effect of CSR implementation and crisis events in business on the financial management of SMEs
Ján Dvorský, Ilona Švihlíková, Ludmila Kozubíková, Katarína Frajtova Michalíková, Adam P. Balcerzak
Abstract 1224 | PDF Downloads 905
[PDF] Page 1496–1519

Adapting to uncertainty: A quantitative investment decision model with investor sentiment and attention analysis
Jie Gao, Xiuran Bai, Huimin Tan, Chunguo Fan, Yunshu Mao, Zeshui Xu
Abstract 378 | PDF Downloads 249

4. Kemudian akan tampil informasi detail terkait topik tersebut, kemudian klik “Download” untuk membaca jurnal tersebut

The screenshot shows a journal article page from the "TECHNOLOGICAL and ECONOMIC DEVELOPMENT of ECONOMY" journal. The article title is "Effect of CSR implementation and crisis events in business on the financial management of SMEs". The abstract discusses the impact of crisis events on SMEs' financial management and the role of CSR implementation. The article was published in issue 29(5) on Sep 19, 2023, with 1224 views and 90 downloads. A red box highlights the "PDF" download link, and a black arrow points to it from a yellow box containing the instruction "Klik ‘Download’ untuk membaca".

TECHNOLOGICAL and ECONOMIC
DEVELOPMENT of ECONOMY

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ome / Archives / Vol 29 No 5 (2023) / Articles

Download A- A+ ⌂ ⌂ ⌂ ⌂ ⌂ ⌂

The financial management of a business is an integral part of strategic management. Small and medium-sized enterprises (SMEs) are vulnerable to the presence of crisis events in the business environment. In this context, senior managers and owners need to react promptly to emerging changes in a given business segment. The aim of the article is to quantify the effect of crisis events in business and firm's CSR implementation on business on the financial performance in the SMEs. The empirical research incorporated 1,090 SMEs in the business environment of four Central European countries. The research hypotheses were evaluated using structural equation modelling. The empirical findings confirmed the positive impact of CSR implementation in the enterprise on its financial management. The research results did not confirm the negative effects of crisis events in business on the financial management. Crisis phenomena have direct effects on the sustainability of the enterprise; the organizational activity of the enterprise; the functioning of the enterprise in the market and the management of the enterprise. The findings are used as a basis for the preparation of strategic projects of national and international policies helping to cope with crisis phenomena in the business environment of the SME segment.

Keyword : financial management, SMEs, crisis events, corporate social responsibility, sustainability, business environment, economic growth

How to Cite
Dvorský, J., Švihlíková, I., Kozubíková, Ludmila, Frajtrová Michalíková, K., & Balcerzak, A. P. (2023). Effect of CSR implementation and crisis events in business on the financial management of SMEs. *Technological and Economic Development of Economy*, 29(5), 1496–1519. <https://doi.org/10.3846/tede.2023.19821>

More Citation Formats ▾

Published in Issue Sep 19, 2023	Abstract Views 1224	PDF Downloads 90
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Klik ‘Download’ untuk membaca

5. Selamat membaca

The screenshot shows a research article from the journal "Technological and Economic Development of Economy". The article is titled "EFFECT OF CSR IMPLEMENTATION AND CRISIS EVENTS IN BUSINESS ON THE FINANCIAL MANAGEMENT OF SMEs". The authors listed are Ján DVORSKÝ^{1*}, Bona ŠVIHLÍKOVÁ², Endmila KOZUBÍKOVÁ³, Katarína FRAJTOVÁ MICHALÍKOVÁ¹, and Adam P. BALCERZAK^{4,5}. The article is dated May 2023 and accepted on July 11, 2023. It discusses the impact of CSR implementation and crisis events on SME financial management. The research involved 1,090 SMEs across four Central European countries. The findings show a positive impact of CSR implementation on financial management despite negative effects of crisis events. Key terms include financial management, SMEs, crisis events, corporate social responsibility, sustainability, business environment, and economic growth. The article is published by Vilnius Gediminas Technical University.

Effect of CSR implementation and crisis events in business on the financial management of SMEs

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Received 15 May 2023; accepted 11 July 2023

Abstract. The financial management of a business is an integral part of strategic management. Small and medium-sized enterprises (SMEs) are vulnerable to the presence of crisis events in the business environment. In this context, senior managers and owners need to react promptly to emerging changes in a given business segment. The aim of the article is to quantify the effect of crisis events in business and firms' CSR implementation in business on the financial performance in the SMEs. The empirical research incorporated 1,090 SMEs in the business environment of four Central European countries. The research hypotheses were evaluated using structural equation modelling. The empirical findings confirmed the positive impact of CSR implementation in the enterprise on its financial management. The research results did not confirm the negative effects of crisis events in business on the financial management. Crisis phenomena have direct effects on the sustainability of the enterprise, the organizational activities of the enterprise, the functioning of the enterprise in the market and the management of the enterprise. The findings are used as a basis for the preparation of strategic projects of national and international policies helping to cope with crisis phenomena in the business environment of the SME segment.

Keywords: financial management, SMEs, crisis events, corporate social responsibility, sustainability, business environment, economic growth.

JEL Classification: C43, C61, D81.

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